

Daniel R. Matheson

Health and Human Physiology

Curriculum Vitae as of April 3, 2025

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EDUCATION AND PROFESSIONAL HISTORY

Higher Education

- | | |
|---------|---|
| 1996 | JD, Dean's List 1993-94 and 1994-95, University of Minnesota Law School |
| 1993 | BS, Physical Education (Sport Management emphasis), With Distinction, College of Education Dean's List 1992 Spring and 1992-93 academic year, Iowa State University |
| 1987-88 | Attended freshman year, Golden Key National Honor Society Member (1988), Phi Eta Sigma National Freshman Honor Society Member (1988), University of Iowa |

Professional and Academic Positions

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| 2022- Present | Professor of Instruction, Health and Human Physiology, University of Iowa |
| 2017 - 2022 | Associate Professor of Instruction, Health and Human Physiology, University of Iowa |
| 2016 - Present | Program Director, Sport and Recreation Management (B.S. and M.A. programs), Health and Human Physiology, University of Iowa, Serve as Director of degree programs in B.S. and M.A. with enrollments of 550+ undergraduate majors and 60+ master's students |
| 2018 - Present | Adjunct Faculty, College of Law, University of Iowa |
| 2017 | Senior Lecturer, Health and Human Physiology, University of Iowa |
| 2011 - 2017 | Lecturer, Department of Health and Human Physiology, University of Iowa |
| 2005 - 2011 | Associate Director of Enforcement, National Collegiate Athletic Association |
| 2002 - 2005 | Assistant Director of Enforcement, National Collegiate Athletic Association |
| 1998 - 2001 | Director of Baseball Operations, New York Yankees |
| 1996 - 1998 | Player Development and Scouting Administrator, New York Yankees |

Honors and Awards

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|-------------|---|
| 2024 | Champion for Student Success, Academic Support & Retention, named by a new student in the Excelling@Iowa survey as the person who has helped them the most since arriving at the UI. |
| 2024 | Nominated for the annual UI Student Supervisor of the Year Award by Ben MacArthur, joint Law/Sport and Recreation Management M.A. student and Teaching Assistant that I supervise in SRM:3151:0EXW |
| 2019 | Two UI alumni and one non-alumna made contributions to the UI Center for Advancement in my honor |
| 2019 | Nominated for the University of Iowa Hancher-Finkbine Medallion Award, University of Iowa, Nominated for accomplishments and dedication to learning, leadership and loyalty |
| 2019 | UI Pomerantz Career Center Career Kudos Award, UI Pomerantz Career Center, Recipient of Career Kudos award from Pomerantz Career Center for being recognized by students as having assisted them on their career path |
| 2015 – 2024 | Recognized annually by the Provost's Office for being cited by graduating seniors as having |

had a positive influence on them at the University of Iowa (cited 5 or more times by seniors in the class of 2024)

- 2017 and 2018 Dean's Distinguished Lecturer, University of Iowa College of Liberal Arts and Sciences
- 2016 President and Provost Award for Teaching Excellence, University of Iowa Council on Teaching
- 2014 Two UI alumni made contributions to the UI Foundation in my honor
- 2013 and 2014 Recognized by the Provost's Office as being among the top 20 faculty/staff on campus cited by graduating seniors as having had a positive influence on them at the University of Iowa

Memberships

- 2016 - Present Sports Lawyers Association
- 2016 - 2022 The National Association for Athletics Compliance
- 2016 - 2017 North American Society for Sport Management
- 2015 - 2017 Commission on Sport Management Accreditation

TEACHING

Courses Taught at the University of Iowa

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2025	SRM:4240:0001	NIL: Simulated Agency Experience	24	
Spring 2025	SRM:6253:0001	Sport Administration	35	
Spring 2025	LAW:8879:0001	Sports Law	24	
Spring 2025	LAW:8880:0001	Baseball Salary Arbitration	8	
Spring 2025	LAW:8881:0001	College Athletics Infractions Process	11	
Fall 2024	SRM:6251:0001	Risk Management	42	42
Fall 2024	SRM:1000:0001	First-Year Seminar: <i>The World of Sports Law</i>	20	20
Fall 2024	SRM:3151:0001	Liability in Sport and Recreation	38	38
Fall 2024	LAW:8880:0001	Baseball Salary Arbitration	18	18
Fall 2024	LAW:8881:0001	College Athletics Infractions Process	19	19
Summer 2024	SRM:3151:0EXW	Liability in Sport and Recreation	16	16
Summer 2024	SRM:4197:0002	Sport and Recreation Field Experience	21	21
Spring 2024	SRM:3151:0001	Liability in Sport and Recreation	39	37
Spring 2024	SRM:6253:0001	Sport Administration	40	40

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2024	LAW:8879:0001	Sports Law	23	23
Spring 2024	LAW:8880:0001	Baseball Salary Arbitration	11	11
Spring 2024	LAW:8881:0001	College Athletics Infractions Process	8	8
Fall 2023	SRM:3151:0001	Liability in Sport and Recreation	40	40
Fall 2023	SRM:6251:0001	Risk Management	35	35
Fall 2023	SRM:1000:0001	First-Year Seminar: <i>The World of Sports Law</i>	20	20
Fall 2023	LAW:8880:0001	Baseball Salary Arbitration	17	17
Fall 2023	LAW:8881:0001	College Athletics Infractions Process	19	19
Summer 2023	SRM:4197:0002	Sport and Recreation Field Experience	16	16
Spring 2023	SRM:3151:0001	Liability in Sport and Recreation	40	39
Spring 2023	SRM:6253:0001	Sport Administration	24	24
Spring 2023	LAW:8879:0001	Sports Law	22	22
Spring 2023	LAW:8881:0001	College Athletics Infractions Process	12	12
Spring 2023	LAW:9490:0986	Independent Research Project	1	1
January term 2023	LAW:8880:0001	Baseball Salary Arbitration	6	6
Fall 2022	SRM:3151:0001	Liability in Sport and Recreation	40	39
Fall 2022	SRM:6251:0001	Risk Management	21	21
Fall 2022	SRM:1000:0001	First-Year Seminar: <i>The World of Sports Law</i>	20	20
Fall 2022	LAW:8880:0001	Baseball Salary Arbitration	14	14
Fall 2022	LAW:8881:0001	College Athletics Infractions Process	17	17
Summer 2022	SRM:4197:0002	Sport and Recreation Field Experience	21	21
Summer 2022	SRM:3151:0EXW	Liability in Sport and Recreation	22	22
Spring 2022	SRM:3151:0001	Liability in Sport and Recreation	40	37
Spring 2022	SRM:6253:0001	Sport Administration	26	26

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2022	LAW:8879:0001	Sports Law	26	26
January term 2022	LAW:8880:0001	Baseball Salary Arbitration	6	6
Fall 2021	SRM:3151:0001	Liability in Sport and Recreation	40	36
Fall 2021	SRM:6251:0001	Risk Management	24	24
Fall 2021	SRM:4197:0007	Sport and Recreation Field Experience	29	29
Fall 2021	LAW:8880:0001	Baseball Salary Arbitration	16	16
Summer 2021	SRM:4197:0002	Sport and Recreation Field Experience	27	27
Spring 2021	SRM:3151:0001	Liability in Sport and Recreation	40	40
Spring 2021	SRM:6253:0001	Sport Administration	26	26
Spring 2021	LAW:8879:0001	Sports Law	18	18
January term 2021	LAW:8880:0001	Baseball Salary Arbitration	6	6
Fall 2020	LAW:8880:0001	Baseball Salary Arbitration	15	16
Fall 2020	SRM:6255:0001	Capstone Project	0	11
Fall 2020	SRM:6252:0001	Economics and Financing	0	26
Fall 2020	SRM:3151:0001	Liability in Sport and Recreation	38	40
Fall 2020	SRM:6251:0001	Risk Management	25	26
Fall 2020	SRM:4197:0007	Sport and Recreation Field Experience	30	32
Fall 2020	HHP:4500:0882	Undergraduate Independent Study	1	1
Summer 2020	SRM:3151:0EXW	Liability in Sport and Recreation	31	31
Summer 2020	SRM:4197:0002	Sport and Recreation Field Experience	30	30
Spring 2020	SRM:3151:0001	Liability in Sport and Recreation	40	40
Spring 2020	SRM:6253:0001	Sport Administration	25	25
Spring 2020	LAW:8879:0001	Sports Law	15	15
Fall 2019	SRM:3151:0001	Liability in Sport and Recreation	40	40
Fall 2019	SRM:3151:0EXW	Liability in Sport and Recreation	38	38

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Fall 2019	SRM:6251:0001	Risk Management	24	24
Summer 2019	SRM:3151:0EXW	Liability in Sport and Recreation	16	16
Summer 2019	SRM:4197:0002	Sport and Recreation Field Experience	24	24
Spring 2019	SRM:6255:0001	Capstone Project	10	10
Spring 2019	SRM:6253:0001	Sport Administration	21	21
Spring 2019	SRM:4197:0008	Sport and Recreation Field Experience	28	28
Spring 2019	LAW:8879:0001	Sports Law	29	29
Fall 2018	SRM:3151:0001	Liability in Sport and Recreation	39	
Fall 2018	SRM:3151:0EXW	Liability in Sport and Recreation	40	
Fall 2018	SRM:6251:0001	Risk Management	33	
Summer 2018	SRM:4197:0002	Sport and Recreation Field Experience	18	
Summer 2018	SRM:3153:0EXW	Sport Business Practices	39	
Spring 2018	SRM:6253:0001	Sport Administration	35	
Spring 2018	SRM:4197:0008	Sport and Recreation Field Experience	27	
Spring 2018	SRM:3153:0001	Sport Business Practices	40	
Fall 2017	SRM:3151:0001	Liability in Sport and Recreation	38	
Fall 2017	SRM:3153:0001	Sport Business Practices	38	
Fall 2017	SRM:3153:0EXW	Sport Business Practices	39	
Summer 2017	SRM:3151:0EXW	Liability in Sport and Recreation	31	
Summer 2017	SRM:4197:0002	Sport and Recreation Field Experience	23	
Spring 2017	SRM:4197:0008	Sport and Recreation Field Experience	26	
Spring 2017	SRM:3153:0001	Sport Business Practices	40	
Spring 2017	SRM:3153:0EXW	Sport Business Practices	40	
Fall 2016	SRM:3151:0001	Liability in Sport and Recreation	37	
Fall 2016	SRM:3153:0EXW	Sport Business Practices	50	

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Fall 2016	SRM:3153:0001	Sport Business Practices	39	
Fall 2016	HHP:4500:2102	Undergraduate Independent Study	2	
Summer 2016	SRM:3151:0EXW	Liability in Sport and Recreation	32	
Summer 2016	SRM:4197:0002	Sport and Recreation Business Practicum	20	
Spring 2016	SRM:3151:0EXW	Liability in Sport and Recreation	41	
Spring 2016	SRM:6253:0001	Sport Administration	20	
Spring 2016	SRM:4197:0008	Sport and Recreation Business Practicum	24	
Spring 2016	SRM:3153:0001	Sport Business Practices	40	
Spring 2016	SRM:3153:0EXW	Sport Business Practices	50	
Fall 2015	SRM:3151:0001	Liability in Sport and Recreation	40	
Fall 2015	SRM:3151:0EXW	Liability in Sport and Recreation	40	
Fall 2015	SRM:3153:0001	Sport Business Practices	37	
Fall 2015	SRM:3153:0EXW	Sport Business Practices	41	
Summer 2015	SRM:4198:0001	NCAA Rules Compliance and Enforcement	9	
Summer 2015	SRM:4197:0002	Sport and Recreation Business Practicum	18	
Spring 2015	LEIS:3151:0EXZ	Liability in Recreation and Sport	42	
Spring 2015	LEIS:3158:0001	Recreation and Sport Promotion	41	
Spring 2015	LEIS:3153:0001	Sport Business Practices	40	
Spring 2015	LEIS:3153:0EXW	Sport Business Practices	45	
Fall 2014	LEIS:3151:0001	Liability in Recreation and Sport	41	
Fall 2014	LEIS:3151:0EXZ	Liability in Recreation and Sport	36	
Fall 2014	LEIS:3153:0002	Sport Business Practices	45	
Summer 2014	169:197:001	Recreation and Sport Business Practicum	15	
Summer 2014	169:197:002	Recreation and Sport Business Practicum	14	
Spring 2014	169:151:EXZ	Liability in Recreation and Sport	42	

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Spring 2014	169:197:002	Recreation and Sport Business Practicum	4	
Spring 2014	169:158:001	Recreation and Sport Promotion	38	
Spring 2014	169:253:001	Sport Administration	11	
Spring 2014	169:153:001	Sport Business Practices	42	
Spring 2014	169:153:002	Sport Business Practices	39	
Fall 2013	169:151:001	Liability in Recreation and Sport	41	
Fall 2013	169:151:EXZ	Liability in Recreation and Sport	40	
Fall 2013	169:197:002	Recreation and Sport Business Practicum	2	
Fall 2013	169:153:001	Sport Business Practices	41	
Fall 2013	169:153:SCA	Sport Business Practices	45	
Summer 2013	169:198:001	NCAA Rules Compliance and Enforcement	19	
Summer 2013	169:197:001	Recreation and Sport Business Practicum	13	
Summer 2013	169:196:019	Recreation Sport Business Internship	2	
Spring 2013	169:151:EXZ	Liability in Recreation and Sport	42	
Spring 2013	169:158:001	Recreation and Sport Promotion	34	
Spring 2013	169:158:SCA	Recreation and Sport Promotion	30	
Spring 2013	169:153:001	Sport Business Practices	40	
Spring 2013	169:153:002	Sport Business Practices	40	
Fall 2012	169:151:001	Liability in Recreation and Sport	45	
Fall 2012	169:158:001	Recreation and Sport Promotion	45	
Fall 2012	169:158:SCA	Recreation and Sport Promotion	40	
Fall 2012	169:153:001	Sport Business Practices	41	
Fall 2012	169:153:SCA	Sport Business Practices	42	
Summer 2012	169:290:019	Graduate Internship	1	
Summer 2012	169:197:001	Recreation and Sport Business Practicum	12	

Term	Course#	Title	Ten-Day Enrollment	Final Enrollment
Summer 2012	169:153:001	Sport Business Practices	22	
Spring 2012	169:060:BBB	Leisure in Contemporary Society	87	
Spring 2012	169:158:001	Recreation and Sport Promotion	30	
Spring 2012	169:158:SCA	Recreation and Sport Promotion	33	
Fall 2011	169:151:001	Liability in Recreation and Sport	30	
Fall 2011	169:158:001	Recreation and Sport Promotion	31	
Fall 2011	169:153:001	Sport Business Practices	30	

Innovations in Teaching (Other Teaching Contributions)

Design & Implementation of New Courses

- Fall 2024/Spr 25 **NIL: Simulated Agency Experience (SRM:4240)**, Developed a new course to teach students about college student-athlete name, image and likeness (NIL) through the simulated experience of working as part of a hypothetical agency representing University of Iowa student-athletes. Recruited an interdisciplinary group of students to replicate the various areas of expertise in an agency, partnered with five Iowa student-athletes who are serving as real-life case studies in the course, and secured support for the format from the Iowa Athletics Department and UI General Counsel's Office. Teaching for the first time during Spring 2025.
- Fall 2022 **First-Year Seminar: The World of Sports Law (SRM:1000)**, Developed and taught a new first-year seminar course. Taught again Fall 2023 and Fall 2024.
- Fall 2022/Spr 23 **College Athletics Infractions Process (LAW:8881)**, Developed a new course on a complimentary appointment from the College of Law. Designed to provide College of Law experiential credit. First taught the course during fall 2022 in a 5-week format. Course is open to Sport and Recreation Management M.A. students as an elective. During January and February 2023, I coached four College of Law teams and one team of SRM M.A. students in the National College Athletics Infractions Hearing Competition, which I created, developed and conducted: <https://law.uiowa.edu/news/2023/02/taking-experiential-learning-next-level> Students in the competition were enrolled in LAW:8881 as an extension of the fall 5-week course.
- Fall 2020 **Baseball Salary Arbitration (LAW:8880)**, Developed a new course on a complimentary appointment from the College of Law. Designed to provide College of Law experiential credit. During fall 2024, collaborated with Professor Adam Kempenaar to make LAW:8880 the basis for a project in his Sports Analytics for Decision Makers (SRM:3176) course, which we will do again fall 2025. First taught LAW:8880 during fall 2020. As part of the January term course, I coached the College of Law student teams during the Tulane University Law School International Baseball Arbitration Competition. Coached one oral advocacy team and two written advocacy teams. The written advocacy team of Kelly Ferree and Thomas Hafen won the written competition at Tulane, and the course and competition were featured by Iowa's Strategic Communications team: <https://stories.uiowa.edu/iowa-law-mock-baseball-arbitration-competition>. Have continued teaching the course annually (fall 2021-24 and January 2022-25) and coaching teams in

the Tulane competition.

- Summer 2020 **Sport and Recreation Field Experience (SRM:4197:0007)**, Developed a relationship with NASCAR and created a new practicum course involving a sport marketing and promotions experiential learning opportunity for students to develop promotional campaigns for the 2021 Daytona 500 and present their research and recommendations to NASCAR and FOX Sports executives. Developed in summer 2020 and first taught during fall 2020. Iowa's Strategic Communications team featured the course after it was first taught: <https://stories.uiowa.edu/daytona-practicum-puts-iowa-marketers-pole-position> Taught the course annually (fall 2021 and 2022) before transitioning the NASCAR partnership to become the focus of SRM:4197:0002 beginning summer 2023 to fill in for the Chicago Blackhawks partnership that was ending in that section.
- Fall 2020 **Undergraduate Independent Study (HHP:4500:0882)**, Developed an independent study opportunity for Reed Zahradnik, Business Analytics major and Sport and Recreation Management minor, in my LAW:8880 Baseball Salary Arbitration course. Reed researched the Major League Baseball salary arbitration process and developed leadership skills by teaching and coaching Law students on the utilization of data analysis in constructing arguments for mock salary arbitration hearings. This led to Reed continuing in an extracurricular capacity under my supervision as a student coach for the College of Law competition teams in the Tulane International Baseball Arbitration Competition during January 2021 and pledging to return to work with the LAW:8880 class during fall 2021 and the competition team during January 2022.
- Summer 2019 **Sports Law (LAW:8879)**, Developed a new course on a complimentary appointment from the College of Law. First taught the course during spring 2019 and then re-designed it for spring 2020 as a course for College of Law experiential credit. Course is open to Sport and Recreation Management M.A. students as an elective. 10 SRM M.A. students have taken the course.
- Summer 2016 **Sport and Recreation Field Experience (SRM:4197:0011)**, Developed a relationship with the Solheim Cup staff of the LPGA tour to create a new practicum course involving a sport marketing experiential learning opportunity for students with the tournament. Handed course off to a colleague to teach it during spring 2017 after I had developed the partnership.
- 2015 – 2016 **Sport and Recreation Business Practicum (SRM:4197:0008)**, Developed a relationship with the Iowa Energy NBA Development League (now Iowa Wolves G League) team and created a new practicum course involving a sport marketing and sales experiential learning opportunity for students with the team. Developed in summer/fall 2015 and first taught during spring 2016. Subsequently taught the course each spring in 2017, 2018 and 2019 before handing it off to a colleague during spring 2020 when the maximum number of courses that CLAS would allow me to teach in SRM under my MOU could no longer accommodate my teaching of this practicum along with other courses I needed to teach.
- Apr-Aug 2016 **Sport Law for Interscholastic AD (SRM:3800:0EXW)**, Co-developed a new course (SRM:3800:0EXW) to be taught online by another faculty member beginning fall 2016. Developed 50% of the following course components: online lectures, assignments, syllabus, quiz and exam question banks. Course has been taught each year since fall 2016.
- 2015 **Sport and Recreation Business Practicum (SRM:4197:0007)**, Developed a relationship with the John Deere Classic PGA golf tournament and created a new practicum course involving a sport marketing experiential learning opportunity for students with the tournament. Handed course off to a colleague to teach it during summer 2015 after I had developed the partnership. Continued to be taught by colleagues during several subsequent semesters.

- 2014 - 2015 **Sport Business Practices (LEIS:3151:0EXW)**, Developed and taught an online version of the Sport and Recreation Management foundation course "Sport Business Practices." Developed in fall 2014 to first teach it in spring 2015, and an online section has been offered each semester since.
- 2014 **Recreation and Sport Business Practicum (169:197:002)**, Developed a relationship with the Chicago Blackhawks hockey organization and created a new practicum course involving sport marketing/sales/event management experiential learning opportunities for students with the Blackhawks organization and with the Cedar Rapids Kernels organization, with which I already had a working relationship. First taught the practicum during summer 2014 and have continued to teach it each summer since. Campus stories on different years of the practicum experience are linked here: <https://grad.uiowa.edu/news/2020/11/students-receive-once-lifetime-opportunity-during-pandemic> <https://hawkeyesports.com/news/2016/08/11/general-from-hawkeye-to-blackhawk/> <https://hawkeyesports.com/news/2015/08/12/a-summer-well-spent/>
- Fall 2012 **Liability in Recreation and Sport (169:151:EXZ)**, Co-developed and taught an online version of the Sport and Recreation Management foundation course "Liability in Recreation and Sport." Co-developed in Fall 2012 to first teach it in spring 2013. An online section has been offered each semester since spring 2013.
- 2012 **Recreation and Sport Business Practicum (169:197:001)**, Developed and led the original Sport Management practicum course in San Diego through a collaboration with the Ohio University and DePaul University Sport Management programs. The practicum involved a sport marketing experiential learning opportunity for students with the San Diego Padres organization and has served as the template for design of numerous other practicums in the Sport and Recreation Management program to help meet student demand for these unique project-based courses. Taught the course during summer 2012, 2013 and 2014. After I began teaching the practicum with the Chicago Blackhawks and Cedar Rapids Kernels in 2014, I handed off the San Diego practicum to a colleague, who has taught the course since summer 2015. A campus story on the practicum experience when I was teaching it is linked here: <https://now.uiowa.edu/2013/01/stepping-their-game>

Created, developed and conducted an interdisciplinary national student competition

- Fall-Sp 22-23 Created, developed and conducted the National College Athletics Infractions Hearing Competition co-hosted by the College of Law and the Sport and Recreation Management program: <https://law.uiowa.edu/experiential-learning/college-athletics-infractions-hearing-competition> The interdisciplinary competition teaches students about the NCAA infractions process through a moot court-style tournament involving a mock NCAA rules violation. The competition also included networking functions to support student professional development. 19 professionals from the sport industry served as judges during the competition. The judges held a panel discussion on Career Paths and Issues in College Athletics, and a networking function followed. 14 student teams participated from 10 different schools and programs around the country. Have continued conducting the competition annually. <https://law.uiowa.edu/news/2023/02/taking-experiential-learning-next-level> <https://clas.uiowa.edu/news/2023/04/hawkeyes-studying-sport-and-recreation-management-join-law-students-compete-mock-ncaa>

Developed and conducted an internship/volunteer fair

- Fall 2013 Arranged the participation of nine Athletics Department staff members and attracted more than 70 students for an informational presentation and networking event for students interested in working, interning and/or volunteering with the University of Iowa Athletics Department.

Developed and organized a guest speaker on campus

Nov 2019 Recruited guest speaker Matt Nordby, NASCAR Senior Director of Broadcast and Industry Communications, organized his presentation (through Zoom) in a colleague's Sport and Recreation Management class and cross-promoted the presentation to faculty and students in the School of Journalism and Mass Communication and the Tippie College of Business.

Developed, organized and hosted visiting guest speaker appearances on campus

March 2022 Recruited guest speaker Garth Glissman, NBA VP of Basketball Operations, and hosted him on campus for two presentations to the University of Iowa community held at the College of Law and at the Becker Communication Studies Building. Coordinated with the College of Law Sports Law Student Society to host a lunch with our guest for students from the SRM program and the College of Law.

Feb 2022 Recruited guest speaker Garth Glissman, NBA VP of Basketball Operations, and hosted him on campus for two presentations to the University of Iowa community held at the College of Law and at the Iowa Memorial Union. Coordinated with the College of Law Sports Law Student Society to host a lunch with our guest for students from the SRM program and the College of Law. Arranged for Daily Iowan TV to cover one of the presentations and interview Mr. Glissman:
https://www.youtube.com/watch?v=8atJr_0_D3o

Feb 2020 Recruited guest speaker Garth Glissman, National Basketball Association Associate Vice President of Basketball Operations, and hosted him on campus for two presentations to the University of Iowa community held at the College of Law and at the Iowa Memorial Union. Developed the program at the College of Law into an outreach initiative for the national Sports Lawyers Association. Organized and hosted a dinner with our guest for students from the SRM B.S. and M.A. programs and the College of Law. Arranged for The Daily Iowan to cover one of the presentations and interview Mr. Glissman:
<https://dailyiowan.com/2020/02/17/nba-league-office-member-garth-glissman-visits-ui-campus/>

Feb 2019 Recruited guest speaker Garth Glissman, NBA VP of Basketball Operations, and hosted him on campus for two presentations to the University of Iowa community held at the College of Law and at the Iowa Memorial Union. Coordinated with the College of Law Intellectual Property Law Student Society to host a lunch with our guest for students from the SRM program and the College of Law.

Apr 2018 Recruited guest speaker Tim Nevius, expert college sports attorney, and organized his presentation on campus to the University of Iowa community. Coordinated with the College of Law to co-host a dinner with our guest for students from the SRM program and the College of Law.

Mar 2018 Recruited guest speaker Ralph Ockenfels, Tennessee Titans VP of Marketing, and organized and promoted his presentation on campus, which was open to all students.

Feb 2015 Recruited sport marketing expert Gordon Kane to speak on campus and developed an affiliation with the BizHawks residence hall living learning community to share the expenses for the presentation and co-host a lunch with our guest for students.

Feb 2015 Recruited guest speaker Ralph Ockenfels, Tennessee Titans VP of Marketing, and organized and promoted his presentation on campus, which was open to all students.

Feb 2014 Recruited guest speaker Gene Marsh, expert college sports attorney, and organized his presentation on campus to the University of Iowa community. Developed an affiliation with the law school to share the expenses for the presentation and co-host a dinner with

our guest for students from the SRM program and the College of Law.

Educational field trip development and leadership

April 2024	Developed, organized and led a sport management educational, career exploration and professional networking trip for 56 students to Minneapolis/St. Paul. Arranged presentations and facility tours for the students with the Minnesota Vikings professional football organization, the Minnesota Timberwolves professional basketball organization, and the Minnesota Wild professional hockey organization.
April 2023	Developed, organized and led a sport management educational, career exploration and professional networking trip for 52 students to Indianapolis. Arranged presentations and tours for the students with the Indianapolis Colts professional football organization, the Indiana Pacers professional basketball organization, and the Indianapolis Indians minor league professional baseball organization.
April 2022	Developed, organized and led a sport management educational, career exploration and professional networking trip for 54 students to Kansas City. Arranged presentations and tours for the students with the Kansas City Chiefs professional football organization, the Kansas City Royals professional baseball organization and the Sporting KC Major League Soccer organization.
Oct 2021	Developed, organized and led a sport management educational, career exploration and professional networking trip for 54 students to the Big Ten Conference office in Chicago. Arranged presentations with executives from all areas of Conference operations.
Feb 2020	Developed, organized and led a sport management educational, career exploration and professional networking trip for 48 students to St. Louis. Arranged presentations and tours for the students with the St. Louis Cardinals professional baseball organization, the St. Louis Blues professional hockey organization, the St. Louis Sports Commission and the St. Charles Convention Center.
Feb 2019	Developed, organized and led a sport management educational, career exploration and professional networking trip for 54 students to Memphis and Nashville. Arranged presentations and tours for the students with the Tennessee Titans professional football organization, Memphis Grizzlies professional basketball organization and Nashville Sounds minor league baseball organization.
Aug 2018	Developed, organized and led a sport management educational, career exploration and professional networking trip for 20 students to Indianapolis. Arranged presentations, tours and a networking luncheon for the students with the Indiana Pacers professional basketball organization, the NCAA national office, Indianapolis Colts professional football organization, Learfield Licensing, and the Grand Park Sports Campus.
Feb 2018	Developed, organized and led a sport management educational, career exploration and professional networking trip for 44 students to Minneapolis/St. Paul. Arranged presentations and tours for the students with the Minnesota Vikings professional football organization, Minnesota Timberwolves professional basketball organization, National Sports Center, and Major League Soccer National Sales Training Center.
Aug 2017	Developed, organized and led a sport management educational, career exploration and professional networking trip for 49 students to Chicago. Arranged presentations and tours for the students with the Chicago Cubs professional baseball organization, Chicago Bulls professional basketball organization, and Paragon Sports Marketing Agency.
Jan 2017	Developed, organized and led a sport management educational, career exploration and professional networking trip for 53 students to Milwaukee. Arranged presentations and tours for the students with the Milwaukee Bucks professional basketball organization,

Milwaukee Brewers professional baseball organization, and Milwaukee Admirals minor league hockey organization.

- 2012 - 2016 Developed, organized and led four sport management educational, career exploration and professional networking trips for students to Indianapolis (Spring 2012, Spring 2013, Spring 2015, Fall 2016). Arranged presentations, tours and networking luncheons for the students with the Indiana Pacers professional basketball organization, the NCAA national office, USA Track & Field, ESPN, Indiana Sports Corporation, JMI Marketing, Live Nation, Indiana Ice hockey organization, Krieg DeVault Law Firm, Indianapolis Indians minor league baseball organization, Indy Eleven soccer team, Strategic Marketing Affiliates, and the Indianapolis Colts professional football organization.
- Jan 2016 Developed, organized and led a sport management educational, career exploration and professional networking trip for 48 students to Kansas City. Arranged presentations and tours for the students with the Kansas City Chiefs professional football organization, Kansas City Royals professional baseball organization, Sporting KC professional soccer organization, University of Missouri at Kansas City Athletics Department, Kansas City Sports Commission, and HNTB sports architecture firm.
- Sep 2015 Developed, organized and led a sport management educational, career exploration and professional networking trip for 54 students to Des Moines. Arranged presentations and tours for the students with the Iowa Cubs minor league baseball organization, Iowa Energy minor league basketball organization, and Iowa Wild minor league hockey organization.
- 2014 Developed, organized and led a sport management educational, career exploration and professional networking trip for 49 students to Minneapolis/St. Paul. Arranged presentations and tours for the students with the Minnesota Twins professional baseball organization, Minnesota Timberwolves professional basketball organization, Minnesota Wild professional hockey organization, and The Institute For Athletes sports agency.
- 2014 Developed, organized and led a recreation and sport business educational, career exploration and professional networking trip for students to Chicago. Arranged presentations and tours for the students with the Chicago Blackhawks professional hockey organization, Red Frog Events, Chicago Red Stars women's professional soccer organization and DePaul University Athletics Department

Extramural Teaching Activities

- Mar 2021 **Senior College**, Developed and taught a course titled, "Sports Gambling: The Beginning of the End or a Bold New Frontier?" on Zoom for The University of Iowa Senior College (UI Center for Advancement program).
- Apr-May 2019 **Senior College**, Developed and taught a course titled, "College Athletics at a Crossroads: NCAA Amateurism in an Era of \$10 Million Coaches" for The University of Iowa Senior College (UI Center for Advancement program)
- Mar 2014 **Senior College**, Developed and taught a course titled, "The NCAA: What is it? What does it do? Is it necessary?" for The University of Iowa Senior College (UI Alumni Association program)

Revisions in Existing Courses

- 2023 **Sport and Recreation Business Practicum (SRM:4197:0002)**, Redesigned what had been a summer experiential learning course with the Chicago Blackhawks and Cedar Rapids Kernels to create a new experience for students with NASCAR during the organization's inaugural Chicago Street Race. Have continued teaching the course

annually in the summers. A campus story on the course is linked here:

<https://stories.uiowa.edu/iowa-students-nascar-chicago-street-race>

- 2020 and 2021 **Sport and Recreation Business Practicum (SRM:4197:0002)**, Redesigned what had been an in-person experience with the Chicago Blackhawks and Cedar Rapids Kernels to allow for a virtual experience during the pandemic in summer 2020, and redesigned the experience during summer 2021 to resume some in-person activities but adapt to a new Blackhawks organizational summer schedule and executive leadership changes. A campus story on the summer 2020 redesign is linked here:
<https://grad.uiowa.edu/news/2020/11/students-receive-once-lifetime-opportunity-during-pandemic>
- Nov 2019 **Sports Law (LAW:8879)**, First taught LAW:8879 during spring 2019 as a traditional lecture course before redesigning the course for Spring 2020 to be a fully-experiential course that counts for College of Law experiential credits and is open to Sport and Recreation Management M.A. students as an elective.
- Spring 2020 **Liability in Sport and Recreation (SRM:3151:0EXW)**, Redesigned the online Sport & Recreation Management foundation course "Liability in Sport and Recreation" to adopt new textbook edition and create new video assignments that better replicate the traditional in-person classroom experience.
- Spring 2015 **Liability in Sport and Recreation (SRM:3151:0EXW)**, Redesigned the online Sport & Recreation Management foundation course "Liability in Recreation and Sport" from EXZ to EXW format.

Student Mentoring Summary

Spring 2025	Graduate student advisor, # Students: 13
Fall 2024	Graduate student advisor, # Students: 24
Spring 2024	Graduate student advisor, # Students: 44
Fall 2023	Graduate student advisor, # Students: 46
Summer 2023	Graduate student advisor, # Students: 15
Spring 2023	Graduate student advisor, # Students: 27
Fall 2022	Graduate student advisor, # Students: 29
Spring 2022	Graduate student advisor, # Students: 30
Fall 2021	Graduate student advisor, # Students: 42
Summer 2021	Graduate student advisor, # Students: 10
Spring 2021	Graduate student advisor, # Students: 36
Fall 2020	Graduate student advisor, # Students: 44
Summer 2020	Graduate student advisor, # Students: 24
Spring 2020	Graduate student advisor, # Students: 39
Fall 2019	Graduate student advisor, # Students: 39
Summer 2019	Graduate student advisor, # Students: 23
Spring 2019	Graduate student advisor, # Students: 30
Spring 2019	Masters Final Exam Committee, Chair, # Students: 1 Deutsch
Fall 2018	Graduate student advisor, # Students: 35
Summer 2018	Graduate student advisor, # Students: 11

Summer 2018	Masters Final Exam Committee, Chair, # Students: 1 Wisnieski
Spring 2018	Graduate student advisor, # Students: 32
Spring 2018	Masters Final Exam Committee, Chair, # Students: 12 Azriel, Bahl, Cortum, Stauffer, DeBlaney, Gresson, Galloway, Latcham, Mennenoh, Price, Zordani, Zugschwert
Fall 2017	Graduate student advisor, # Students: 16

Student Mentoring

MA and JD - Supervised Article Submission

Feb-March 2022	Ascher, Andrew; Completed, Andrew's paper, Gimme Standing: <i>How the PGA Tour Gave its Members Antitrust Standing</i> , won first place in the 2022 Sports Lawyers Association law student writing competition. (Link here to the competition's past results and Andrew's paper: https://www.sportslaw.org/publications/student_writing_competition.cfm)
January-May 2018	Galloway, Loren; Completed, Loren's paper, <i>How the Courts Fumbled on Sexual Assault - and What the NCAA Can Still Do About It</i> , written for my Sport Administration course (SRM:6253), won first place in the 2018 Sports Lawyers Association law student writing competition. (Link here to the competition's past results and to her paper: https://www.sportslaw.org/publications/student_writing_competition.cfm https://www.sportslaw.org/docs/Galloway.pdf) Loren was a dual-degree M.A./J.D. student. In May 2018, Loren accepted an offer to join the highly selective NCAA Postgraduate Internship Program. In January 2019, Loren accepted a full-time position with the University of Texas Athletics Department Risk Management and Compliance Office.

MA and JD - Supervised Teaching Activity

Aug 2023 – Present	Ben MacArthur; <i>Ongoing</i> , Supervise Ben's teaching of Liability in Sport and Recreation (SRM:3151:0EXW). Ben is a combined-degree Sport and Recreation Management M.A./J.D. student.
Aug 2021 – May 2023	Chloe Schumacher; Supervised Chloe's teaching of Liability in Sport and Recreation (SRM:3151:0EXW). Chloe was a J.D. student.
Jan 2020 - May 2021	Balke, Seth; <i>Completed</i> , Supervised Seth's teaching of Liability in Sport and Recreation (SRM:3151:0EXW). Seth was a combined-degree M.A./J.D. student.
Aug 2016 - May 2018	Galloway, Loren; <i>Completed</i> , Supervised Loren's teaching of Liability in Sport and Recreation (SRM:3151:0EXW). Loren was a combined-degree M.A./J.D. student.
Fall 2016	Turpin, Kaci; <i>Completed</i> , Supervised Kaci as a Teaching Assistant in Sport Business Practices (SRM:3153:0EXW).
Spring 2015	Nasenbenny, Katie; <i>Completed</i> , Supervised Katie as a Teaching Assistant in Sport Business Practices (LEIS:3153:0001 & 0EXW).
Spring 2013	Triplett, Brian; <i>Completed</i> , Supervised Brian as a Teaching Assistant in Sport Business Practices (169:153:001).
Spring 2012	Bennett, Amber; <i>Completed</i> , Supervised Amber as a Teaching Assistant in Sport Business Practices (169:153:001).

Research Assistants Supervised

August 2024 – Present	Bryce Merges (J.D./M.A. Sport and Recreation Management candidate 2026).
August 2023 – Present	Joseph Heemstra (J.D. candidate 2025).
August 2023-May 2024	Austin McLellan (J.D. candidate 2025).

August 2022 – Present Brennan Fairbairn (J.D./M.S. Finance candidate 2025).

SCHOLARSHIP

Invited Lectures and Conference Presentations

College - Guest Speaker

- 2023 University of Iowa College of Law Innovation, Business & Law Center, Iowa City, IA, Presented *A Skier, a Kicker, and an Avatar Walk Into a Bar...Where the NCAA Went Wrong on NIL* during the Center's spring speaker series on Name, Image and Likeness in college sports. Presentation video: <https://www.youtube.com/watch?v=K-YhsskLkL4&t=138s>
- 2021 University of Iowa Center for Human Rights, *Alternative Dispute Resolution: Arbitration*, Iowa City, Iowa, Invited by Professor Adrien Wing, Director of the UI Center for Human Rights and Associate Dean, College of Law, to teach a class on arbitration to an 11-member delegation of Justices, Magistrates and Administrators from the Kenya Judicial Service Commission during the delegation's training trip to the University of Iowa. (October 2021)
- 2019 University of Iowa College of Engineering Lunch and Learn Program, *Effective Social Media Use by Faculty and Programs*, Iowa City, Iowa, Invited by Michael Benning, UI Social Media Director for the Office of Strategic Communication, to present to College of Engineering faculty, staff and graduate students on the many ways that individuals, programs and the college can utilize social media to achieve professional objectives.

College – Panel

- 2021 University of Iowa College of Law Innovation, Business & Law Center, *Antitrust and Athletics: A Panel Discussion of NCAA v. Alston*, University of Iowa College of Law Innovation, Business & Law Center, Iowa City, Iowa, Invited Panelist [Antitrust & Athletics: A Panel Discussion of NCAA v. Alston - YouTube](#)
- 2020 University of Iowa Tippie College of Business Alumni Relations Panel, *The Business of Sports: Insights into the world of sports from Tippie alumni working in the industry*, Invited by University of Iowa Tippie College of Business Alumni Relations to moderate a panel that was promoted to Tippie alumni worldwide and students in the Sport and Recreation Management program. 215 people attended online. Panelists included Spencer Anderson, Indiana Pacers Director of Basketball Analytics, Jazmine Constantino, Windy City Bulls Business Operations Manager; Katie LaCroix, 4Front Marketing Agency Account Executive; Steve LaCroix, Minnesota Vikings Executive Vice President and Chief Marketing Officer; and Nellie Navarez, United States Tennis Association Director of the Office of the President. <https://tippie.uiowa.edu/alumni/business-sports>
- 2018 University of Iowa College of Nursing Lunch and Learn, *Effective Social Media Use by Faculty and Programs*, University of Iowa College of Nursing, Iowa City, Iowa, Invited to serve on a panel presenting to College of Nursing faculty and staff on the many ways that individuals, programs and the college can utilize social media to achieve professional objectives.

Department – Guest Speaker

- 2020 University of Iowa Sport and Recreation Management Student Club, Invited Presenter, Invited by a student organization to present at its September meeting on my professional experience and advice for students seeking sport industry careers.

Local – Other

- 2012 Oaknoll Retirement Community, Iowa City, Iowa, Community outreach and engagement, Invited to speak by Oaknoll on my career in Major League Baseball and the NCAA and on my teaching of the business of sport at the University of Iowa.

Local - Guest Speaker

- 2022 Iowa City Noon Rotary Club, guest speaker (March 2022)
- 2019 Iowa City West High School Football Team Dinner, *Five Keys to Success*, Iowa City West High School Football Team, Iowa City, Iowa, Invited to speak to the WHS Football Team during the team's dinner the night before a game. Spoke on five personal keys to success that apply to the goals of the WHS Football Team and its athletes. (September 2019)

Local - Keynote/Plenary Address

- 2019 Iowa City West High School National Honor Society Induction Ceremony, Iowa City, Iowa, Keynote presenter.

Regional – Panel

- 2023 University of Iowa Sport and Recreation Management Fall Symposium, *Women Leaders in Sports*, University of Iowa Sport and Recreation Management program, Iowa City, Iowa, Served as panel moderator for a panel on the Women Leaders in Sports organization and women's issues in sports management with panelists Jennifer Fraser, NCAA Vice President of Division I; Kyra Kendrick, Director of Membership Engagement at Women Leaders in Sports; Kayla Smith, NAIA Team Lead of Eligibility Services and Customer Relations; Erin Mykleby, former Emporia State University Deputy Director of Athletics.
- 2020 University of Iowa Sport and Recreation Management Fall Symposium, *Diversity, Equity and Inclusion in Sports and Recreation*, University of Iowa Sport and Recreation Management program, Iowa City, Iowa, Served as panel moderator for a panel on "Diversity, Equity and Inclusion in Sports and Recreation" with panelists Erin Mykleby, California State University, Bakersfield, Athletics Annual Fund Coordinator; Jazmine Constantino, Windy City Bulls Business Operations Manager; and Eddie Etsey, UI Athletics Department Chief Technology Officer.
- 2019 University of Iowa Sport and Recreation Management Fall Symposium, *Intercollegiate Athletics*, University of Iowa Sport and Recreation Management program, Iowa City, Iowa, Served as panel moderator for a panel on "Intercollegiate Athletics" with panelists Erin Mykleby, California State University, Bakersfield, Athletics Annual Fund Coordinator; Kate Wakenight, UI Track & Field Director of Operations; Cole Benson, CoreXpand Account Acquisition and Market Specialist. (September 2019)
- 2016 Buzz Into the Sport Industry Conference, St. Ambrose University, Davenport, Iowa, Served as a panelist during St. Ambrose University's Sports Management Conference. On a panel with local sport and recreation industry executives to discuss career paths and professional development advice.

National - Guest Speaker

- 2022 Babson College Sports Business Society, Invited Presenter, Presented on career paths in the sport industry and professional development advice to Babson College's student sports business organization.
- 2021 University of Idaho Sports Management Club, Invited Presenter, Presented on career paths in the sport industry and professional development advice to the University of Idaho's student sports management organization.
- 2021 Future Sports Business Leaders Alliance, Invited Presenter, Presented on career paths in the sport industry and professional development advice to the FSBLA, a collaboration of college

sports business clubs from schools around the country that hold events for members to connect with industry professionals. One of five presenters along with Chris Mallory, Executive Director, Las Vegas Raiders Foundation; Michael DeSane, sports agent; Shaquin Albrow, Manager of Player Development, Phoenix Suns; Emily Reza, Founder and CEO, 4th and Crawford sports brand marketing agency.

- 2009 Alcorn State University Faculty Athletics Committee, Alcorn, Mississippi, Presented *NCAA Institutional Control and Failure to Monitor*, to a meeting of the Faculty Athletics Committee at Alcorn State University.

National – Presenter

- 2009 NCAA Regional Compliance Seminars, Anaheim, California and Atlanta, Georgia, Presented *NCAA Institutional Control and Failure to Monitor* during continuing education conference for NCAA compliance professionals and university administrators.
- 2006 NCAA Regional Compliance Seminars, Dallas, Texas and San Diego, California, Presented *NCAA Major Enforcement Process* during continuing education conference for NCAA compliance professionals and university administrators.

State - Guest Speaker

- 2021 Loras College Sports Management Program, Dubuque, Iowa, Presented to the Sports Management Club on professional development strategies in the sport industry, current issues in the business of intercollegiate athletics, and the UI Sport and Recreation Management Master of Arts program. (December 2021)
- 2021 Loras College Sports Management Program, Dubuque, Iowa, Presented to the Sports Management Club on careers in the sport industry and graduate school preparation. (April 2021)
- 2020 Loras College Sports Management Program, Dubuque, Iowa, Presented to Professor Matthew Garrett's Sport Management class on professional development strategies and careers in the sport industry.
- 2019 Loras College Sports Management Program, Dubuque, Iowa, Presented to the Sports Management Club on careers in the sport industry and graduate school preparation. (October 2019)
- 2018 Loras College Sports Management Program, Dubuque, Iowa, Presented to the Sports Management Club on professional development and academic preparation for a career in the sport industry.

State – Panel

- 2024 Invited by University of Iowa College of Law Dean Kevin Washburn to develop and participate in a program for an ongoing series hosted by the University of Iowa College of Law and the Iowa Board of Regents on policy challenges for Iowa and the nation. I developed the panel theme – *Pay for Play: Should College Athletes be Considered University Employees?* – and synopsis, assembled the panelists, led off and moderated the panel, and added the Sport and Recreation Management program as a panel supporter.
<https://www.youtube.com/watch?v=078mK06hfbg>
- 2023 Iowa Wesleyan University Sport Management Program, Mount Pleasant, Iowa, Served as a panelist in Professor Roger Kerfoot's Sport Governance course for a panel on *Name, Image and Likeness in College Sports* with Kevin Zihlman, UI Associate Athletics Director for Compliance, and Scottie Moler, UI Assistant Director of Compliance. (Panel in Iowa City during Professor Kerfoot's class field trip)

- 2022 Iowa Wesleyan University Sport Management Program, Mount Pleasant, Iowa, Served as a panelist in Professor Roger Kerfoot's Sport Governance course for a panel on *College Sports Rules Compliance and Enforcement and NIL Issues* with Dave Aspelmeier, UI Assistant Director for Compliance. (Panel in Iowa City during Professor Kerfoot's class field trip)
- 2020 Iowa Wesleyan University Sport Management Program, Mount Pleasant, Iowa, Served as a panelist in Professor Roger Kerfoot's Sport Governance and Marketing courses on a panel on *Intercollegiate Athletics Governance and Marketing* with Kevin Zihlman, UI Director of Athletics Compliance, and Kelsey Laverdiere, UI Assistant Athletics Director for Marketing & Fan Engagement. (Zoom panel)

National – Panel

- 2023 New England School of Law Entertainment and Sports Law Organization panel, *Game Changers in Compliance: Sports Law Career Insights Panel*, New England School of Law Entertainment and Sports Law Organization, Boston, MA, Invited Panelist (Zoom panel).
- 2023 Big Ten Academic Alliance (BTAA)/Academic Leadership Program (ALP), State College, PA, Served as a panelist during the BTAA/ALP Name, Image and Likeness discussion with Sandy Barbour, retired Penn State University V.P. for Intercollegiate Athletics; and Debbie Kowich, University of Michigan Senior Associate General Counsel. On Penn State University's campus.

University – Other

- 2024 Phi Alpha Delta fraternity, University of Iowa, Iowa City, Iowa, Featured speaker during the pre-law fraternity's February meeting.
- 2023 Phi Kappa Psi fraternity, University of Iowa, Iowa City, Iowa, Featured speaker during the fraternity's Nile Kinnick Scholarship ceremony.
- 2014 Hawkeye Sports Business Organization, Iowa City, Iowa, Presented to the Tippie College of Business student organization on careers in the sport industry.
- 2013 University of Iowa Presidential Committee on Athletics, Iowa City, Iowa, Presented to the faculty and staff Athletics advisory group on the NCAA infractions process.
- 2013 Hawkeye Sports Business Organization, Iowa City, Iowa, Presented to the Tippie College of Business student organization on careers in the sport industry.
- 2012 Sports and Entertainment Industry Student Organization, Iowa City, Iowa, Presented to a student organization on careers in the sport industry.
- 2012 Hawkeye Sports Business Organization, Iowa City, Iowa, Presented to the Tippie College of Business student organization on careers in the sport industry.
- 2012 University of Iowa College of Law Sports Law Student Society, Iowa City, Iowa, Presented to the College of Law Sports Law Society with Monica Mims, Iowa Assistant Director of Athletics Compliance, on NCAA compliance and enforcement.
- 2012 University of Iowa College of Law Career Services office, Iowa City, Iowa, Served on a panel on *Alternative Careers in the Sport Industry with a Law Degree*
- 2012 University of Iowa College of Law, Sports Law course, Iowa City, Iowa, Presented to Lecturer Nicholas Johnson's Sports Law course on the business of intercollegiate athletics.
- 2011 University of Iowa College of Law Sports Law Society, Iowa City, Iowa, Served as a panelist on a *College Athletics Forum* panel hosted by the University of Iowa College of Law Sports Law Society to present on careers in athletics.

- 2011 University of Iowa College of Law, Legal Issues in Intercollegiate Athletics course, Iowa City, Iowa, Served as a guest instructor in Professor Ann Rhodes' Legal Issues in Intercollegiate Athletics course to teach on the NCAA enforcement and infractions process.
- 2011 University of Iowa College of Liberal Arts and Sciences Leisure Studies program, Iowa City, Iowa, Served as a guest instructor in Instructor Clint Huntrods' course to teach a class session on intercollegiate athletics finances and a class session on the NCAA enforcement process.
- 2011 University of Iowa School of Journalism and Mass Communication, Sports Journalism course, Iowa City, Iowa, Served as a guest speaker in Instructor David Schwartz's Sports Journalism course to present on careers in the sport industry.
- 2011 University of Iowa College of Liberal Arts and Sciences Leisure Studies program, Liability in Recreation and Sport course, Iowa City, Iowa, Served as a guest instructor in Professor Michael Teague's Liability in Recreation and Sport course to teach a class session on NCAA rules compliance issues.
- 2010 University of Iowa College of Law Sports Law Society and Career Services office, Iowa City, Iowa, Served as a guest speaker on careers in sport law and management.
- 2010 University of Iowa College of Law Career Services office, Iowa City, Iowa, Served as a panelist on a panel on *Alternative Legal Careers*.
- 2008 University of Iowa College of Law Career Services office, Iowa City, Iowa, Served as a guest speaker on careers in sport law and management.
- 1999 University of Iowa College of Law Career Services office, Iowa City, Iowa, Served as a guest speaker on careers in sport law and management.

University – Lecture

- 2019 On Iowa! EXCEL lecture program for class of 2023 and new transfer students, *How to EXCEL at Iowa*, University of Iowa, Iowa City, Iowa, Faculty presenter during an On Iowa! lecture to first-year and new transfer students to help them transition to college and succeed academically. (August 23, 2019)
- 2018 On Iowa! EXCEL lecture program for class of 2022 and new transfer students, *How to EXCEL at Iowa*, University of Iowa, Iowa City, Iowa, Faculty presenter during an On Iowa! lecture to first-year and new transfer students to help them transition to college and succeed academically.
- 2017 On Iowa! EXCEL lecture program for class of 2021 and new transfer students, *How to EXCEL at Iowa*, University of Iowa, Iowa City, Iowa, Faculty presenter during an On Iowa! lecture to first-year and new transfer students to help them transition to college and succeed academically.
- 2016 University of Iowa Greek Week educational presentation, *Professionalism, Networking and Preparing for your Dream Job*, University of Iowa Fraternity and Sorority Life, Iowa City, Iowa, Invited to be the Greek Week educational presenter.

SERVICE

Profession

- 2023 – Present Sports Lawyers Association, Outreach Committee, member.

- 2021 South Dakota State University, External reviewer of the promotion of Dr. Bryan Romsa to rank of Associate Professor (with tenure). Serving as an external reviewer for a faculty member's promotion. Sept.-Oct. 2021.
- 2020 Sports Lawyers Association, Volunteer, Developed and executed a regional outreach and recruitment event for the Sports Lawyers Association. Recruited guest speaker Garth Glissman, NBA Associate VP of Basketball Operations, to speak at the UI College of Law and promoted his presentation, *The Business of Sports: Current Issues in the N.B.A. and How Legal Training is Utilized when Managing League Operations*, to prospective SLA members and the campus community.
- 2019 Texas A&M University Department of Health & Kinesiology, External reviewer of the promotion of Dr. Scott David Waltemyer to rank of Clinical Associate Professor (without tenure), Served as an external reviewer for a clinical faculty member's promotion. (completed August 13, 2019)
- 2019 Sports Lawyers Association, Volunteer, Developed and executed a regional recruitment event for the Sports Lawyers Association that also served as a Continuing Legal Education program for licensed attorneys and an educational program for students and attorneys. The event consisted of a panel, *Changing Iowa Sports Gambling Laws and the Impact of Legalized Sports Gambling on Olympic Sports and Athletes*. Panelists that I recruited for the event included: Norman Wain, USA Track & Field General Counsel and Chief of Business Affairs; John Nubani, President, Sports Management & Marketing, Inc.; Michael Jenkins, Attorney, BrownWinick Law Firm; Wes Ehrecke, Iowa Gaming Commission President & CEO; Brian Ohorilko, Iowa Racing and Gaming Commission Administrator.
- 2018 South Dakota State University, Institutional Sport and Recreation Management Program Review Committee, External Reviewer, Served as one of two external reviewers on the committee that reviewed the Sport and Recreation Management program at South Dakota State University.

Department

- Fall 2024 DCG – Departmental Consulting Group, Member, Member of departmental committee to review promotions of Kara Kehe and Mike Winker to Associate Professor of Instruction.
- Fall 2024 Instructional Track Faculty (open-rank) Search Committee – Sport and Recreation Management program, member.
- Fall 2023 DCG – Departmental Consulting Group, Chair, Chair of departmental committee to review promotion of Emily Mozena to Professor of Instruction.
- Fall 2023 DCG – Departmental Consulting Group, Member, Member of departmental committee to review promotions of Ray Fagenbaum and Kathy Mellen to Professor of Instruction and Kelli Taeger to Associate Professor of Instruction.
- Fall 2023 Chicagoland High School Counselors group, Guest Speaker and Faculty Dinner Guest, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program to high school counselors visiting campus from the Chicago area and networked with the group during dinner.
- Fall 2023 National High School Counselors group, Faculty Dinner Guest, At the request of the University of Iowa Admissions Office, networked with high school counselors from California, Colorado, Ohio, Georgia and Florida, during dinner to promote the Sport and Recreation Management program and answer questions about the UI.

Spring 2022 - 2023	Sport and Recreation Management program Strategic Planning Committee, Co-chair
Fall 2022 - Sp 2023	Lecturer Search Committee – Sport and Recreation Management program, Co-chair
June 2022	Missouri High School Counselors group, Guest Speaker, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program to high school counselors visiting campus from the Missouri Academic Counselors Advisory Council.
April 2022	Visiting High School Counselors group, Guest Speaker, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program to counselors from Illinois, Minnesota, Texas, Maryland, Missouri and Wisconsin during their campus visit.
Spring-Summer 2021	Lecturer Search Committee – Sport and Recreation Management program, Co-chair
2019 - 2022	Department of Health and Human Physiology, Social Media Committee, Chair
2019 - Present	Developed the Sport and Recreation Management Advisory Board and serve as liaison to the Board, Organizer, Created the Sport and Recreation Management program's first Advisory Board. Recruit members and organize activities and engagement opportunities for the Board that provide mentorship for students, contribute to curriculum, raise donations, and support the overall success of the SRM program. Initiatives have included: annual September board meeting in Iowa City, periodic Board meetings on Zoom throughout the year, mentoring program to create formal relationships between SRM students and Board members, Advisory Board/Faculty Matching Challenge during SRM's Giving Tuesday fundraising drive, Advisory Board participation in annual SRM fall symposium panels and networking events.
Jan 2019 – Present	Health and Human Physiology Department Strategic Planning Committee, Member.
Fall 2018 - Present	Sport and Recreation Management program Curriculum Committee, Chair (2018-Summer 2023), Member (Fall 2023-Present)
Fall 2018 - Present	Sport and Recreation Management program Development (fundraising and scholarship) Committee, Chair.
Fall 2018 - Present	Sport and Recreation Management program Social Media Committee, Chair.
2017 - Present	Sport and Recreation Management program fundraising, Program liaison to UI Center for Advancement, As SRM Program Director, I work closely with UI Center for Advancement colleagues and have been directly involved in helping to raise more than \$510,000 in private gifts for the SRM program, including helping secure two separate pledges of at least \$100,000 to establish and sustain the John E. Evans Experiential Learning Award to support SRM students engaged in experiential learning, a \$75,000 pledge to establish the Maiers Family Student Success Fund in SRM, and establishing and stewarding The Graduate Hotel as a corporate program supporter. Helped secure a \$60,000 gift from the Evans Family Foundation to sustain the John E. Evans Experiential Learning Award in 2025.
Fall 2017 - Present	Sport and Recreation Management program M.A. applicant review committee, Chair (2017-Summer 2023), Member (Fall 2023-Present).
Fall 2016 - 2023	University of Iowa Athletics Exploring Graduate School Program, Attendee, Represented the Sport and Recreation Management program each fall at the Athletics Department graduate school informational program for student-athletes.
Fall 2016 - Present	Health and Human Physiology Department Executive Committee, Member.
2018 - Present	Sport and Recreation Management program faculty annual performance review, Reviewer, Perform annual faculty reviews in the Department of Health and Human

Physiology.

Oct 2020	University of Iowa Admissions Office, Guest Speaker, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program during a staff training session.
Fall 2019 - Sp 2020	Lecturer Search Committee – Sport and Recreation Management program, Chair
Jan 2020	New Trier High School (Illinois) Counselors group, Guest Speaker, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program to counselors from New Trier High School during their campus visit.
2019	Admitted Students Day - Admissions Office, Organizer, Organize and present on the SRM program to admitted University of Iowa students and their families visiting campus on multiple dates during spring semester
2016 - 2019	Prospective student recruiting event, Presenter, Partnered with the University of Iowa Admissions Office to plan and execute a recruiting event in Chicago each July for prospective students and their families.
Aug 2016 - Dec 2018	Sport and Recreation Management program Strategic Planning Advisory Committee, Chair
2018	CCOM - Department Promotions Committee, Member, Member of departmental committee to review promotion of Amy Fletcher to Associate Professor of Instruction
Fall 2018	University of Iowa Admissions Office High School Guidance Counselor Advisory Board, Guest Speaker, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program to counselors that serve on the Admissions Office Advisory Board during their campus visit.
Fall 2017 - Fall 2018	Department of Health and Human Physiology Self-Study Committee, Member, Served on committee that prepared the department's self-study report and hosted external reviewers.
Spring 2018	Lecturer Search Committee – Sport and Recreation Management program, Chair
2018	Admitted Students Day - Admissions Office, Organizer, Organize and present on the SRM program to admitted UIowa students and their families visiting campus each spring semester
Aug 2016 - Dec 2017	Sport and Recreation Management program Newsletter Committee, Member, Established the SRM program's newsletter and served on the committee initially before leaving the committee to allow other faculty to direct it. Have remained a consistent contributor of content to every newsletter since.
Aug 2016 - Nov 2017	Sport and Recreation Management program Living Learning Community, Faculty Liaison
2017	Admitted Students Day - Admissions Office, Organizer, Organize and present on the SRM program to admitted UIowa students and their families visiting campus
Spring 2017	University of Iowa Admissions Office High School Guidance Counselor Advisory Board, Guest Speaker, At the request of the University of Iowa Admissions Office, presented on the Sport and Recreation Management program to counselors that serve on the Admissions Office Advisory Board during their campus visit.
2013 - 2016	Sport and Recreation Management Lecturer search committee (annually), Member, Recruited applicants for the pool and participated in all committee actions to interview and select new Lecturers during searches in 2013, 2014, 2015, 2016

Spring 2016	Hosted a Virtual Visit for the UI Admissions Office to present the Sport and Recreation Management program to prospective students and their parents and answer questions through an online video chat
2015	Organized and hosted a campus visit by the Future Business Leaders of America student club from DeWitt Central (Iowa) High School and presented on careers in the sport industry
Fall 2015	Coordinated and hosted the You@UI Admissions Office program for the Sport & Recreation Management program
Spring 2015	Hosted a Virtual Visit for the UI Admissions Office to present the Sport & Recreation Management program to prospective students and their parents and answer questions through an online video chat
Fall 2014	Coordinated and hosted the You@UI Admissions Office program for the Sport & Recreation Management program
2013	Outreach to Iowa City West High School, Took five Sport & Recreation Management students to Iowa City West High School to visit with interested students about the program

College

Fall 2024	Hawkeye Visit Days, UI Admissions Office program, Moderator. Served as moderator for “CLAS Programs in Sport and Business” sessions to present on Sport and Recreation Management and other programs in CLAS and lead Q&A sessions between visiting prospective students/families and current UI students (six fall semester sessions).
Fall 2023 & Sp 2024	Hawkeye Visit Days, UI Admissions Office program, Moderator. Served as moderator for “CLAS Programs in Sport and Business” sessions to present on Sport and Recreation Management and other programs in CLAS and lead Q&A sessions between visiting prospective students/families and current UI students (three fall semester sessions and four spring semester sessions).
Spring 2024 - Present	University of Iowa College of Law, Faculty panelist during Admitted Student Weekend events.
Fall 2022-23	College of Liberal Arts and Sciences AdHoc Taskforce, Member, Served on committee organized by the CLAS Dean to review and advise on College matters.
Spring 2023	Department of Biology reappointment review committee, Member, Served on committee to review reappointment of Dr. Lori Adams, instructional track faculty.
Spring 2022	Coached two teams of University of Iowa College of Law students in the New York Law School Soccer Dispute Competition.
May 2021-23	University of Iowa College of Liberal Arts and Sciences Underrepresented Minority Graduate Student Fundraising Subcommittee, Member, Asked to serve as a member of an advisory group to Associate Dean Christine Getz exploring strategies for raising money to support the recruitment of underrepresented minority students to graduate programs.
July 2021-24	University of Iowa College of Law, Advisor, Serve as advisor to 2-4 first-year students each year.
Fall 2020 - Present	Sports Law Society, Faculty Advisor to the College of Law student Sports Law Society.
Jan 2020 - July 2021	University of Iowa College of Liberal Arts and Sciences Online Policy Advisory

	Group, Member, Asked to serve as a member of the faculty advisory group tasked with developing a proposal that outlines a strategic direction in online education for consideration by the College of Liberal Arts and Sciences Office of the Dean.
Dec 2019 - Jan 2020	University of Iowa College of Liberal Arts and Sciences Collegiate Consulting Group (CCG), Member, Reviewed dossiers of 14 instructional track faculty and participated in promotion decisions
Feb 2017 - May 2019	University of Iowa College of Liberal Arts and Sciences Online Education Advisory Committee, Member, Served on committee advising the Associate Dean on online course development funding and other online matters
Fall 2019	University of Iowa College of Liberal Arts and Sciences Search Committee, Member, Served on committee that, in three months, searched for, interviewed and recommended a CLAS Associate Dean for Strategic Initiatives; Associate Dean for Natural, Mathematical and Social Sciences; and Associate Dean for the Arts and Humanities.
May 2017	University of Iowa College of Liberal Arts and Sciences Commencement Ceremony at Carver-Hawkeye Arena, Platform official
Fall 2014 - Sp 2016	"We Are Phil" College of Liberal Arts and Sciences committee, Member, Helped raise awareness of the annual on-campus faculty/staff philanthropy drive for the University of Iowa Foundation
Dec 2014	University of Iowa College of Liberal Arts and Sciences Commencement Ceremony at Carver-Hawkeye Arena, Platform official

University

Jan-Feb 2025	Conducted the Third Annual National College Athletics Infractions Hearing Competition co-hosted by the College of Law and the Sport and Recreation Management program: https://law.uiowa.edu/experiential-learning/college-athletics-infractions-hearing-competition 38 practitioners from the sport industry served as judges during the competition. Led a networking session between students and practitioners. 23 student teams participated from 13 schools across the country. Raised sponsorship funding from the Husch Blackwell law firm.
Sept 2024-27	Nominated by Faculty Senate President and approved by Faculty Senate to serve a three-year term on the Faculty Judicial Commission that investigates faculty grievances against the University arising from denials of promotion or tenure or from other causes and makes recommendations concerning the resolution of such grievances.
Jan-Feb 2024	Conducted the Second Annual National College Athletics Infractions Hearing Competition co-hosted by the College of Law and the Sport and Recreation Management program: https://law.uiowa.edu/experiential-learning/college-athletics-infractions-hearing-competition 25 professionals from the sport industry served as judges during the competition. The judges held a panel discussion on Career Paths and Issues in College Athletics, and a networking function followed. 14 student teams participated from 10 different schools and programs across the country. Raised sponsorship funding from the Husch Blackwell law firm.
Aug 2023	Iowa Edge Program, Faculty Panel, Invited Panelist, Served on a panel for the Iowa Edge Program pre-fall semester experience with a group of faculty colleagues to discuss the adjustment to college course expectations with students in the Iowa Edge Program.

Apr 2021 - Jan 2022	Iowa RISE Advisory Committee, Member, Served on the advisory committee to the Iowa RISE initiative that received Public-Private Partnership (P3) funding from the University of Iowa to increase guided experiential research and education (RISE) Research, Internships and mentoring, Service learning, Civic Engagement.
Mar 2021 - Sp 2022	University of Iowa Strategic Plan Strategy Team, Member, Served on the team charged with the development, implementation, and evaluation of the 2022-2027 institutional strategic plan, as well as serving as the institutional manager of the Public-Private Partnership (P3) funding program.
Nov 2020 - Fall 2022	University of Iowa Name, Image and Likeness (NIL) Advisory Group, Member, Serve on a campus advisory group supporting the Athletics Department and institution as it prepares for and implements new NCAA rules that allow student-athletes to monetize their publicity rights and be represented by agents.
Jan 2018 - Feb 2021	Path Forward 2.0 Engagement Work Group, Member, Served on work group tasked with helping advance the 2016-21 University of Iowa Strategic Plan, specifically focused on the engagement pillar of the plan
2016 - 2021	University of Iowa Presidential Committee on Athletics, Member, PCA Chair Fall 2018-Summer 2020, Equity subcommittee chair Fall 2017-Summer 2018
2020 - 2021	NCAA Postgraduate Internship Program (PGIP) Workshop, Organizer and Panelist, Organized and participated in a virtual workshop/panel each August to help answer questions and prepare University of Iowa students and alumni for applying to the NCAA PGIP. Panelists recruited for the event were Loren Galloway, University of Texas Athletics Compliance Official and former NCAA Postgraduate Intern, and Thomas Deatsch, NCAA Men's Basketball Championships Postgraduate Intern.
Dec 2018 - May 2019	University of Iowa Office of Outreach and Engagement Review Committee, Member, Committee appointed by the Office of the Provost to review and make recommendations on the future structure and purpose of the Office of Outreach and Engagement
2015 - 2019	Des Moines Academic Programs Task Force, Member, Served on Office of the Provost task force that helped launch and monitored and made recommendations on academic programs at the Center for Higher Education in Des Moines, Iowa
Sep 2019	University of Iowa President's Football Tailgate, Guest Speaker, Served as guest speaker during President Harreld's football tailgate for donors, Board of Regents members, elected officials and other guests
Dec 2018	University of Iowa Graduate College Commencement, Marshal, Served as Marshal during Graduate College Commencement ceremony
2017 - 2018	Hawkeye Connections Program, Faculty mentor to University of Iowa student-athletes participating in the Hawkeye Connections Program, Served as a faculty mentor for two student-athletes in the Hawkeye Connections Program
Oct 2017	University of Iowa President's Football Tailgate, Guest Speaker, Served as guest speaker during President Harreld's football tailgate for donors, Board of Regents members, elected officials and other guests
Spring 2017	Center for Diversity and Enrichment Iowa Edge program, Faculty mentor to students in the Iowa Edge program, Served as mentor to two first-generation college students participating in the Iowa Edge program

State

- Nov 2019 Organized and hosted a West Burlington (Iowa) High School field trip on campus, Organizer, Organized and hosted the West Burlington (Iowa) High School Sports and Entertainment Marketing class of teacher Scot Fransk on the UI campus. Presented to the class on the Sport and Recreation Management program and careers in the sport industry.
- Jan 2019 Outreach to West Branch (Iowa) Middle School, Guest Speaker, Presented to students in Brandon Graber's math class on careers in the sport industry.
- Oct 2018 Organized and hosted a West Burlington (Iowa) High School field trip on campus, Organizer, Organized and hosted the West Burlington (Iowa) High School Sports and Entertainment Marketing class of teacher Cindee Reed on the UI campus. Presented to the class on the Sport and Recreation Management program and careers in the sport industry.
- Oct 2017 Organized and hosted a West Burlington (Iowa) High School field trip on campus, Organizer, Organized and hosted the West Burlington (Iowa) High School Sports and Entertainment Marketing class of teacher Cindee Reed on the UI campus. Presented to the class on the Sport and Recreation Management program and careers in the sport industry.
- Oct 2017 Hawkeye Lunch and Learn series, Invited Lecture, Served as October 2017 Hawkeye Lunch and Learn Lecturer for the University of Iowa Office of Outreach and Engagement. Presented 60-minute lecture titled "The Classroom as a Practice Field" on October 5 in Iowa City and October 10 in Des Moines (Link to Iowa City presentation: <https://youtu.be/FC4Vkyceuts>)

Community

- Jan 2019 - June 2021 Iowa City Friends of Historic Preservation, Board of Directors

Publications

- Dec 2024 Matheson, D. (2024), *Prepare for best possible experience, outcome during NCAA enforcement investigations*. College Athletics and the Law, 21: 3-7.
<https://doi.org/10.1002/catl.31396>

Media Contributions

- 2025 Newspaper, The Athletic, International
What's next in the NCAA case against Michigan, Connor Stalions? Enough to teach a class on, interviewed for story on NCAA infractions case and how my fall semester LAW:8881 class simulated the forthcoming NCAA infractions committee hearing:
<https://www.nytimes.com/athletic/6132499/2025/02/13/michigan-ncaa-investigation-connor-stalions/>
- 2024 Internet, University of Iowa Graduate College newsletter, local
Interviewed for feature story on the Sport and Recreation Management master's program. Worked with the Graduate College communications team to help develop story theme, identify and schedule student interviewees and participate in interview for the fall newsletter feature: <https://grad.uiowa.edu/news/2024/10/classroom-courtside>

- 2024 Newspaper, The Athletic, International
As 'avalanche' hits NCAA and paying players debate continues, change is coming, story on panel that I developed and moderated at the Old Capitol for the University of Iowa College of Law and Iowa Board of Regents:
<https://www.nytimes.com/athletic/5406854/2024/04/11/ncaa-lawsuits-paying-players-employees/>
- 2024 Internet, University of Iowa College of Liberal Arts and Sciences website, local
CLAS faculty members recognized by students for their commitment to student success, Among nine faculty members featured by the college in a story about supporting student success: <https://clas.uiowa.edu/news/2024/08/clas-faculty-members-recognized-students-their-commitment-student-success>
- 2023 Podcast, The Bison Project, International
 Interviewed for a podcast on the NCAA infractions case involving Howard University's 1971 men's soccer championship. The Bison Project is a three-part podcast in the "Sports Explains the World" series on Wondery and available on all podcast platforms (released fall 2023). <https://www.thebisonproject.com/#about-project>
- 2023 Corridor Business Journal, Regional
 Interviewed for print and digital story on transferrable lessons and skills that athletes transfer to C-suite leadership positions. <https://corridorbusiness.com/local-executives-share-how-collegiate-sports-shaped-their-leadership-skills-college-basketball/>
- 2023 Newspaper, Daily Iowan, Local
 Interviewed for print and audio stories on the Iowa student-athlete sports betting NCAA suspensions. <https://dailyiowan.com/2023/09/06/all-in-on-iowa-a-look-into-the-student-athlete-gambling-investigation/>
<https://dailyiowan.com/2023/09/05/above-the-fold-athletes-charged-in-sports-betting/>
- 2023 Internet, University of Iowa website, Local
 Hawks on the scene for historic NASCAR street race, Feature story by the University of Iowa Strategic Communication staff on the experiential learning course that I redesigned and taught that worked with NASCAR. <https://stories.uiowa.edu/iowa-students-nascar-chicago-street-race>
- 2023 Internet, University of Iowa College of Liberal Arts and Sciences, Local
 Hawkeyes studying Sport and Recreation Management join law students to compete in mock NCAA hearings, story by the College of Liberal Arts and Sciences communications staff on the national competition that I developed and is co-hosted by the College of Law and the Sport and Recreation Management program.
<https://clas.uiowa.edu/news/hawkeyes-studying-sport-and-recreation-management-join-law-students-compete-mock-ncaa-hearings>
- 2023 Internet, University of Iowa College of Law website, Local
 Taking experiential learning to the next level, story by the College of Law marketing and communications staff on the national competition that I developed and is co-hosted by the College of Law and the Sport and Recreation Management program.
<https://law.uiowa.edu/news/2023/02/taking-experiential-learning-next-level>
- 2022 Television, PBS NewsHour, International
 Interviewed for a story on changes in college athletics under new NCAA name, image

and likeness rules. Story aired during the November 26 broadcast.

<https://www.pbs.org/video/college-sports-1669493389/>

2021

Television, PBS NewsHour, International

Interviewed for a story on changes to NCAA name, image and likeness rules. Story aired during the September 2 broadcast. <https://www.pbs.org/newshour/show/college-athletes-say-ability-to-profit-off-their-fame-has-been-a-long-time-coming>

2021

Internet, University of Iowa website, Local

Iowa law students play moneyball, Feature story by the University of Iowa Strategic Communication staff on the new baseball salary arbitration course that I developed and taught for the College of Law and the teams that I coached at the Tulane International Baseball Arbitration Competition. <https://stories.uiowa.edu/iowa-law-mock-baseball-arbitration-competition>

2021

Internet, University of Iowa website, Local

Daytona practicum puts Iowa marketers in pole position, Feature story by the University of Iowa Strategic Communication staff in on the new practicum course that I developed and taught that worked with NASCAR and FOX Sports. <https://stories.uiowa.edu/daytona-practicum-puts-iowa-marketers-pole-position>

2021

Internet, SportsDegreesOnline.org, National

Featured interview on the "Expert Interviews with Leaders in Academia & the Sports Industry" page of the SportsDegreesOnline.org website designed to help students pursuing sport management careers. [Expert Interviews with Leaders in Academia & the Sports Industry | SportsDegreesOnline.org](https://sportsdegreesonline.org/expert-interviews-with-leaders-in-academia-the-sports-industry)

2020

Internet, University of Iowa Graduate College website, Local

Students receive once-in-a-lifetime opportunity during pandemic, Feature story by the Graduate College communications staff on the summer practicum that I led that worked with the Chicago Blackhawks and Cedar Rapids Kernels organizations <https://grad.uiowa.edu/news/2020/11/students-receive-once-lifetime-opportunity-during-pandemic>

Story was also featured in the Graduate College 2020 Annual Report <https://apps.its.uiowa.edu/dispatch/messages/view/ff94f38a-2f30-4367-8116-54314c401d3e#>

2020

Internet, Ice Cube Press, National

Reviewed the fictional sports gambling novel "The Great Gamble: At What Price?" and provided a written book endorsement to the publisher for use in book promotion. <https://icecubepress.com/2019/10/31/the-great-gamble/>

2019

Radio, "Talk of Iowa" program on Iowa Public Radio, State

Featured presenter during a sports storytelling event titled "More Than a Game: Sports Stories Told Live" on Iowa Public Radio's "Talk of Iowa" program. (November 2019) <https://www.iowapublicradio.org/post/more-game-sports-stories-told-live#stream/0>

2019

Newspaper, Daily Iowan, Local

Wrote a guest opinion on faculty giving at request of Lynette Marshall, President and CEO of UI Center for Advancement, to help kickoff the One Day for Iowa initiative. <https://dailyiowan.com/2019/04/01/guest-opinion-paving-a-road-for-experiential-learning/>

- 2018 Radio, AM 600 WMT, Regional
Interviewed live on the air by radio personality Doug Wagner for a segment on the sport and recreation management field trip that I led the previous week to Minnesota
- 2018 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, Student-Athlete Compensation Will Not Impact Giving <https://collegead.com/student-athlete-compensation-impact-giving/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, Calls for Intercollegiate Athletics Reform Unlikely to Lead to Meaningful Changes. <http://collegead.com/calls-intercollegiate-athletics-reform-unlikely-lead-meaningful-changes/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, The UNC Decision: What Happened? <http://collegead.com/unc-decision-happened/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, The UNC Infractions Case: Answering Readers' Questions. <http://collegead.com/unc-infractions-case-answering-readers-questions/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, The UNC Scandal: Will The Penalties Live Up To The Hype? <http://collegead.com/unc-scandal-penalties/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, Behind The Scenes Of An NCAA Investigation. <http://collegead.com/behind-scenes-ncaa-investigation/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, The Louisville Infractions Case: Life Lessons For Student-Athletes. <http://collegead.com/louisville-infractions-case-life-lessons-student-athletes/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, The NCAA Career In Sports Forum: A Commitment To Core Values. <http://collegead.com/ncaa-career-in-sports-forum/>
- 2017 Internet, CollegeAD.com, International
Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, NCAA And Conference Transfer Regulations Need To Align With Principles. <http://collegead.com/ncaa-conference-transfer-regulations-need-align-principles/>
- 2017 Internet, CollegeAD.com, International

- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, It's Time To Let Baseball Student-Athletes Consult Agents. <http://collegead.com/let-baseball-student-athletes-consult-agents/>
Internet, CollegeAD.com, International
- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, These Three Things Are Essential To Making Great Students Out Of Your Student-Athletes. <http://collegead.com/three-things-essential-making-great-students-student-athletes/>
Internet, CollegeAD.com, International
- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, It Is Time To Take Women Seriously As Men's Coaches. <http://collegead.com/time-take-women-seriously-mens-coaches/>
Internet, CollegeAD.com, International
- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, How the NCAA Helped Transform Indianapolis. <http://collegead.com/how-the-ncaa-helped-transform-indianapolis/>
Internet, CollegeAD.com, International
- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, Evaluating Both Sides of the Pay-for-Play Debate (Part 2). <http://collegead.com/evaluating-sides-pay-play-debate-part-2/>
Internet, CollegeAD.com, International
- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, Evaluating Both Sides of the Pay-for-Play Debate (Part 1). <http://collegead.com/evaluating-both-sides-of-the-pay-for-play-debate-part-1/>
Internet, CollegeAD.com, International
- 2017 Authored an article for CollegeAD.com, an online publication that covers the world of intercollegiate athletics administration, In Defense of Student-Athletes. <http://collegead.com/in-defense-of-student-athletes/>
Internet, Tao of Sports Newsletter, International
- 2017 My blog post Stop Telling Sports Employers You Are a Big Fan with advice for job seekers was carried in a sport business newsletter. <http://mailchi.mp/sportstao/world-series-social>
- 2017 My blog post Experiential Learning with the Blackhawks & Kernels on the summer practicum class that I taught was carried in a sport business newsletter. <http://mailchi.mp/sportstao/building-sales-culture>
- 2017 LEAD1 Association, the organization representing NCAA Division I FBS athletics directors, asked me to review the book "Meat on the Hoof: The Hidden World of Texas Football" and compare/contrast the depictions of the NCAA student-athlete experience in the book with the modern student-athlete experience. Tom McMillen, LEAD1 President and CEO, digitally published my review. <https://www.linkedin.com/pulse/director-sport-recreation-program-iowa-details-how-well-tom-mcmillen>

- 2017 Internet, IowaNow, University of Iowa, Local
 Asked to write a feature, Facilitating student success in Sport and Recreation Management, for IowaNow on innovative ways the Sport and Recreation Management program supports positive student outcomes
<https://now.uiowa.edu/2017/02/facilitating-student-success-sport-and-recreation-management>
- 2016 Internet, Sports Litigation Alert, International
 My blog post titled, NCAA Amateurism Rules May be Under Review Following Olympics, was published in Sports Litigation Alert (Issue 17, vol. 13, Sept. 16, 2016) by Hackney Publications (Austin, Texas). Sports Litigation Alert is an online newsletter dedicated to the sports law field. <https://sportslitigationalert.com/ncaa-amateurism-rules-may-be-under-review-following-olympics/>
- 2016 Internet, HawkeyeSports.com, National
 From Hawkeye to Blackhawk, by Jack Rossi. Article covering my Sport Management Practicum course that worked with the Chicago Blackhawks and profiling an Iowa student-athlete's experience in the course.
<http://hawkeyesports.com/news/2016/8/11/general-from-hawkeye-to-blackhawk.aspx>
- 2016 Magazine, Sports Business Journal, International
 Hawkeyes represent in Chicago, My Sport and Recreation Management summer practicum course was recognized in the "Faces and Places" section of the preeminent journal on the business of sports following our work with the Chicago Blackhawks professional hockey organization. <https://clas.uiowa.edu/news/hhp-students-complete-summer-practicum-chicago-blackhawks>
- 2015 Magazine, Mancave, National
 Getting the Balance Right with Dan Matheson, by Michelle Sports 'X'. Profile article on my professional background with the New York Yankees and NCAA.
- 2015 Newspaper, The Gazette, Regional
 Life balance beats World Series Rings for University of Iowa lecturer - Dan Matheson shares unique path to the classroom by B.A. Morelli. Profiled in the Iowa Today section of The Gazette newspaper (print and online).
<http://www.thegazette.com/subject/news/education/higher-education/life-balance-beats-world-series-rings-for-university-of-iowa-lecturer-20151122>
- 2015 Internet, HawkeyeSports.com, National
 A Summer Well Spent - UI junior participates in summer practicum with Chicago Blackhawks, by Brandee Britt. Article covering my Sport Management Practicum course that worked with the Chicago Blackhawks and profiling an Iowa student-athlete's experience in the course. <https://hawkeyesports.com/news/2015/08/12/a-summer-well-spent/>
- 2015 Internet, Front Office Sports, International
 Enlightening Students One Story at a Time, the Journey of Dan Matheson, by Austin Weaver. Article on my professional background and advice for students pursuing sport industry careers. <https://frontofficesports.com/enlightening-students-one-story-at-a-time-the-journey-of-dan-matheson/>
- 2015 Internet, Iowa Now, Local
 Students connect with sports organizations - Sport and Recreation Management

cohort takes field trip to Indianapolis, by Aaron Blau. Story covering the educational field trip that I led to Indianapolis for University of Iowa students.
<http://now.uiowa.edu/2015/02/students-connect-sports-organizations>

- 2014 TV, "The U Part 2," International
 Appeared in ESPN 30 for 30 documentary commenting on the NCAA investigation of the University of Miami. http://www.espn.com/30for30/film/_/page/theupart2
- 2014 Newspaper, Iowa Now Online News Publication
 Business Field Trip, by Aaron Blau. Story on the educational field trip that I led to Minneapolis/St. Paul for University of Iowa students.
<http://now.uiowa.edu/2014/11/business-field-trip>
- 2014 Newspaper, Iowa City Press-Citizen, Regional
 Matheson uses real-world experience to teach his classes, by Sara Agnew. Profiled as part of a cover story on the growth of the Sport & Recreation Management program and the Board of Regents' approval of a B.S. degree in the program.
<http://www.press-citizen.com/story/news/education/university-of-iowa/2014/04/13/-matheson-uses-real-world-experience-to-teach-his-classes/7682639/>
- 2014 Internet, Iowa Now, University of Iowa, Local
 Educational Road Trip, by Aaron Blau. Story on the educational field trip I led to Chicago for University of Iowa students. <http://now.uiowa.edu/2014/03/educational-road-trip>
- 2014 Newspaper, Daily Iowan, Local
 Inside the NCAA infractions panel, by Ian Murphy. Coverage of a presentation by a guest speaker that I recruited to campus, Gene Marsh, former chair of the NCAA Committee on Infractions. <https://dailyiowan.com/2014/02/28/inside-the-ncaa-infractions-panel/>
- 2014 Internet, Sports Executives Association, National
 Guest for an online Q&A session January 22, 2014, with SEA members and job seekers
- 2013 Newspaper, Daily Iowan, Local
 Authored a Guest Opinion, NCAA working to improve student athlete experience, that was published in the Daily Iowan
- 2013 Radio, SiriusXM College Sports Nation, National
 Served as expert on NCAA enforcement process during satellite radio talk show episode August 5, 2013, discussing alleged NCAA violations involving Heisman Trophy winner Johnny Manziel
- 2013 Newspaper, Daily Iowan, Local
 The UI's sage of sports, by Ben Ross. Profile article in the Daily Iowan, May 3, 2013.
- 2013 Newspaper, New York Times, International
 In NCAA v. Oregon, Justice Waits Again, by Greg Bishop. Interviewed for a story on NCAA enforcement. http://www.nytimes.com/2013/04/17/sports/ncaafootball/ncaas-case-against-oregon-moves-slowly.html?_r=0
- 2013 TV, ESPN "Outside The Lines," International
 Featured in an ESPN "Outside the Lines" segment on NCAA enforcement that aired

- April 9, 2013
- 2013 Newspaper, Daily Iowan
Field trip features sport business, by Ben Ross. Daily Iowan article, published February 19, 2013, on the sport business field trip that I led to Indianapolis.
- 2013 Internet, Iowa Now, University of Iowa, Local
Stepping up their game - UI recreation and sport business students gain real world experience with the San Diego Padres, Story on my Sport Business Practicum summer course traveling to San Diego. <http://now.uiowa.edu/2013/01/stepping-their-game>
- 2012 Radio, KXIC AM 800, "Downtown Dish" program, Regional
Guest appearance with student Andrew Quillin on KXIC radio program "Downtown Dish," August 28, 2012, to promote the Leisure Studies/Recreation and Sport Business program.
- 2012 Radio, KXIC AM 800, "The Dottie Ray Show," Regional
Guest appearance on KXIC radio program "The Dottie Ray Show," July 18, 2012, to discuss the Sport Business Practicum course that I led to San Diego.
- 2012 Magazine, Verum Magazine, Local
Interviewed for a feature story in the March 2012 issue on my professional background, the sport industry and the Leisure Studies/Recreation and Sport Business program.
- 2012 Newspaper, Daily Iowan, Local
Article on the Leisure Studies/Recreation and Sport Business program published in the Daily Iowan February 28, 2012.
- 2012 Internet, "FYI," University of Iowa, Online News Publication for Faculty and Staff, Local
Featured by University of Iowa faculty and staff news publication "FYI" in a February 1, 2012 story on my professional experience and the Leisure Studies/Recreation and Sport Business program.

Professional Development Activities

- 2024 Conference Attendance, Sports Lawyers Association Conference, Sports Lawyers Association, Baltimore, MD
- 2023 Conference Attendance, Sports Lawyers Association Conference, Sports Lawyers Association, Los Angeles, CA
- 2022 Conference Attendance, Sports Lawyers Association Conference, Sports Lawyers Association, Atlanta, GA
- 2021 Conference Attendance, Sports Lawyers Association Conference, Sports Lawyers Association, Virtual conference in response to the pandemic. (May 2021)
- 2019 – 2020 Training/Development Program, University of Iowa DEO and Academic Leadership Program, University of Iowa Office of the Provost, The DEO and Academic Leadership Program is designed for departmental executive officers in their first two years of service and other faculty leaders as they transition to this key campus leadership role. I was invited by the Office of the Provost to join the 2019-20 cohort.
- 2019 Conference Attendance, Sports Lawyers Association Conference, Sports Lawyers Association, Phoenix, AZ

- 2018 Conference Attendance, Sports Lawyers Association Conference, Sports Lawyers Association, Washington D.C.
- 2016 Conference Attendance, COSMA Conference, Commission on Sport Management Accreditation, Tampa, FL

Other Forms of Professional Productivity

- 2024 Consultant to regional law firm as it defended its client, an NCAA Division I head baseball coach, in an NCAA infractions matter. (Cannot identify coach or institution due to confidentiality of the NCAA infractions process.)
- 2023 Consultant to an international law firm as it prepared its client, an NCAA Division I Football Bowl Subdivision member institution, for a hearing in an NCAA infractions matter. (Cannot identify institution due to non-disclosure agreement.)
- 2023 Consultant to a University of Iowa student and their family during preparation for and an interview with attorneys investigating alleged violations of NCAA rules prohibiting sports betting. (Cannot identify student due to confidentiality of the NCAA infractions process.)